



News Release

Minnesota Health Action Group Announces Intent to Dissolve Organization

Nonprofit healthcare organization cites financial pressures for employers and supporters brought on by COVID-19, which are expected to have a sustained impact on resources

BLOOMINGTON, MN (June 29, 2020) – The Minnesota Health Action Group (The Action Group) announced today that the organization will cease operations effective September 30, 2020. While The Action Group’s Board of Directors retained a strong commitment to the organization’s mission, leadership cited financial pressures for its employer members and supporters brought on by COVID-19. The pandemic triggered changes in resource allocations; a key factor that influenced the vote by the Board and members to dissolve the organization.

“For more than 30 years, The Action Group has served as the collective voice for those who pay the bills for health care in Minnesota. During this time, we have successfully forged new ground and brought focus to the cost of care, how care is delivered, and how outcomes are measured for employer-sponsored health plans and for people across our state,” said Mamie Segall, president and CEO of The Action Group. “We entered 2020 with a fresh outlook and new strategic plan, but like many nonprofit and for-profit businesses, COVID-19 had a significant and unexpected negative impact on our members that we will not be able to overcome.”

According to Segall, Action Group members voted in favor of the dissolution on June 26. The Action Group’s members included companies of varying sizes and industries in the public and private sectors. The organization is known for bringing together health care stakeholders and employer purchasers to collaboratively identify solutions that ensure right care, right time, right price, and optimal outcomes for all Minnesotans and for those who pay the bills for health care.

Action Group members were responsible for driving many industry “firsts,” notably creating and launching Choice Plus, an innovative health plan designed to spur competition among providers on price and quality. Building on that success, The Action Group’s first-of-its-kind Minnesota Bridges to Excellence program recognized and rewarded health care providers who deliver optimal patient care. Most recently, Action Group members have been leading national efforts to transform how mental health care is delivered and how outcomes are measured.

“It has been an honor to serve as Chair of the Board of Directors for The Action Group. On behalf of the Board, our members, and industry partners, I can say with confidence that we will all be forever proud

of our involvement and collective efforts to change and improve health care for all Minnesotans,” said Ken Horstman, interim vice president of human resources, University of Minnesota.

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About the Minnesota Health Action Group

The Minnesota Health Action Group is a coalition of public and private purchasers whose sole purpose is to represent the collective voice of those who pay the bills for health care in Minnesota. Action Group members collaborate with community stakeholders to drive innovations that support high-quality health care, create engaged consumers, and ensure the economic vitality of all Minnesota communities. Based in Bloomington, MN, the Minnesota Health Action Group was formed in 1988 as the Buyers Health Care Action Group. To learn more, visit www.mnhealthactiongroup.org. Follow on [YouTube](#), [LinkedIn](#) and [Twitter](#).

For more information:

Barbara Tabor, APR / (651) 230-9192 / barbara@taborpr.com