Looking Forward to Our Time Together Tomorrow!

Employer Leadership Summit Paves The Path Forward for Mental Health

Dear Summit Attendee:

Thank you for registering for the April 29, 2020, Annual Employer Leadership Summit. We are honored that Governor Tim Walz has declared tomorrow to be “Mental Health Advocacy Day” in Minnesota!

We know you are facing countless competing priorities in dealing with COVID-19 challenges on top of day-to-day responsibilities. I am grateful you have reserved time to explore The Path Forward for mental health with us as the urgency to improve mental health care and outcomes escalates by the day.

I invite you to preview tomorrow’s program/passport to familiarize yourself with the Summit flow. You’ll find a special welcome message, tips for creating your own personalized interactive experience, along with links to speaker bios, sponsor solutions, and the latest mental health tools and resources.

You may have some questions:

- **How do I log in?** Simply click on this link to enter. We will begin promptly at 8 a.m. and recommend you log in at least 10 minutes in advance.
- **Do I need to install special software or download anything in advance?** No. A simple click will get you in. Check the “technical instructions” to ensure ready access.
- **What if I have problems logging into the Summit?** Call this number if you experience difficulties before or during the event: 773-645-4877
- **What if I can’t join for the full time?** You will be able to join for as much time as your schedule allows. If you have to disconnect at any time and would like to get back in, simply use the link provided to rejoin.
- **Will the Summit last until 4 p.m.?** Yes. We have an amazing lineup of speakers and panels, as well as educational and fun polling questions and other interesting and engaging content to keep the event flowing seamlessly during the day. There are three scheduled breaks which are included in the program/passport.

I look forward to “seeing” you tomorrow!

Wishing you the very best of health,

Mamie Segall
Action Group President & CEO
Mental Health a Top Priority for Action Group Members and Stakeholders

Improving mental health care and outcomes in Minnesota and beyond is a long-standing top priority for Action Group members. Here’s how we are innovating and collaborating to accelerate change.

- **Convener of Leading Minnesota Employers and Key Mental Health Care Stakeholders**
  - The Action Group’s Mental Health Guiding Coalition is comprised of leading Minnesota employers and stakeholders who are leveraging their mighty collective influence to accelerate improvements in mental health care and outcomes.

- **Regional Employer Stakeholder Engagement Team (RESET Region) for The Path Forward for Mental Health and Substance Use**
  - The Action Group has been selected as one of eight [RESET Regions](#), committed to working with health plans, health systems, medical and behavioral health providers, consultants, and brokers to combat the mental health and substance use public health crisis.

- **Partner of Aircare Health**
  - To make one-hour access to mental health care a reality and to drive other measurable cost, quality and access improvements, The Action Group has developed a [first-of-its-kind partnership](#) with Aircare Health.

- **Sponsor of Minnesota eValue8 Mental Health Deep Dive**
  - The eValue8 mental health deep dive provides a level of transparency on mental health care in Minnesota we have never seen before. View the summary [here](#) and the webinar PPT [here](#).

- **Recipient of a Patient-Centered Outcomes Research Institute (PCORI) Award**
  - The Action Group has received a generous [PCORI](#) award to expand existing Mental Health Guiding Coalition initiatives involving employers and stakeholders. See the news release [here](#) and the Star Tribune article [here](#).

- **Participant on the Governor’s Blue Ribbon Commission**
  - Deb Krause, Action Group vice president, has been named to [this Commission](#) established by the 2019 Minnesota State Legislature to craft a long-term vision for systemic health care system reform.

- **Steward of the Annual Employer Benefits Survey**
  - For over a decade, [this proprietary Survey](#) has provided health plan benefit benchmarks and innovations unique to Minnesota employers, including a special focus on mental health and well-being.

- **Curator of the Latest Mental Health Tools and Resources for Employers**
  - To ensure employer access to the latest actionable mental health tools and resources, [this page](#) is frequently updated.
Won't YOU Join Us in Making Health Care Better in Minnesota?

*Uniting the employer community to drive health care transformation*

Action Group members from the public and private sectors have played a pivotal role in amplifying the often-overlooked employer voice at the Capitol and in the marketplace since 1988.

**THE WHY**

The record-high cost of health care pushes American workers into plans that cover less and cost more -- or forces them out of the insurance market entirely. As the largest single provider and purchaser of health insurance in the U.S., employers are in a powerful position to demand increased value from the health care system to ensure access, quality and affordability.

**THE WHAT**

While mental health is the focus of the Annual Employer Leadership Summit, The Action Group is a beacon to employers demanding innovative, high-quality, affordable health care solutions in a wide variety of areas. Our history of driving employer collaboration combined with a clear vision for harnessing the power of purchasers to improve health care in America will transform the system from high-volume to high-value care.

**THE HOW**

In addition to delivering mental health solutions, Action Group members are addressing escalating prescription drug costs, driving best practices, and transforming the marketplace. And through our membership in the National Alliance of Healthcare Purchaser Coalitions, we have our finger on the pulse of what is and isn't working from coast to coast.

**THE WHO**

Membership is comprised of professionals from all types and sizes of employers who are involved in purchasing health care, developing employee benefits strategies, and delivering health care goods and services. Members know from experience that we accomplish much more together than any of us can alone. There is strength in our collective voice and progress through our united action.

To learn more, visit [mnhealthactiongroup.org](http://mnhealthactiongroup.org), or contact Mamie Segall or Deb Krause.
The Minnesota Health Action Group is a coalition of public and private purchasers whose sole purpose is to represent the collective voice of those who pay the bills for health care in Minnesota. Action Group members collaborate with community stakeholders to drive innovations that support high-quality health care, create engaged consumers, and ensure the economic vitality of all Minnesota communities. Based in Bloomington, MN, the Minnesota Health Action Group was formed in 1988 as the Buyers Health Care Action Group. To learn more, visit www.mnhealthactiongroup.org. Follow us on LinkedIn and Twitter: @actiongroupmn