

Minnesota Health Action Group



Annual Employer Benefits Survey NOW OPEN!

Free, confidential Survey open to all employers with employees in Minnesota

Exclusive, free and confidential, the Annual Employer Benefits Survey will be open until February 28, 2020.

Learn more about how this important tool will bring into focus strategic and tactical insights about what is and isn't working for Minnesota employers in this [one-minute video](#), helpful [summary](#), or [blog](#). Summaries of the 2019 Survey are available [here](#).



Click on the image above to take the Survey!

"The idea that there is strength in numbers is not new," says Jon Schloemer, vice president of HR shared services at Fleet Farm. "The more of us who participate, the stronger the results."

TIME TO CHECK YOUR SPAM FOLDER?

If your organization participated in the 2019 Survey, you should have received a 2020 invitation with a special link. This link takes you to a version of the Survey pre-populated with prior responses, making completion faster and easier. If you did not receive the invitation, please check your junk/spam folder. If you cannot locate it, contact Deb Krause (dkrause@mnhealthactiongroup.org) for assistance.

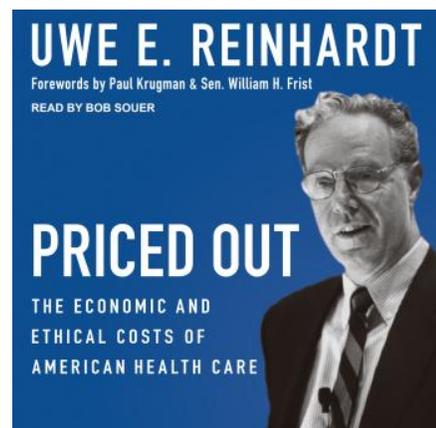
Exploring the Economic and Ethical Costs of American Health Care

Members Please Register for this Thought-Provoking Member Meeting Today!

The Action Group's **February 27, 2020**, member meeting features the highly regarded book, *Priced Out: The Economic and Ethical Costs of American Health Care*. There is widespread praise for this final book from Dr. Uwe Reinhardt, a legendary giant in health care policy.

While this is a **member-exclusive** meeting, if you are actively considering Action Group membership and would like to learn more, please join us! Not sure if your organization is a member? Check [here](#)!

"American employers bear the blame for this



chaotic, private-sector (health care) price system."

Dr. Uwe Reinhardt

Click on the image above to view the full meeting description. Even if you are not able to read the book in advance, the discussion will be inclusive of all!

Register

Employer Leadership Summit to Feature Patrick J. Kennedy

Renowned mental health advocate, activist and founder of [The Kennedy Forum](#), [former U.S. Rep. Patrick J. Kennedy](#), is the dynamic and compelling keynote speaker at the 2020 Action Group Annual Employer Leadership Summit.

This year's all-day Summit, **The Path Forward: Employers Driving Improved Mental Health Care and Outcomes**, focuses on mental health, identified as a top strategic priority by Minnesota employers.

The Summit will be held April 29, 2020. Click [here](#) to learn more. The full agenda will be available later this month.

This event is sure to sell out, so early registration is highly recommended. Early bird discounts available.

Register



"We must all join forces to prioritize mental health in the workplace once and for all."
Patrick J. Kennedy



- [ED Visits for Suicidal Ideation and Self-Harm on the Rise](#) (January 30, 2020, *MedPage Today*)
- [Eden Prairie Police Launches New Initiative to Keep Employees Emotionally, Physically Healthy](#) (January 29, 2020, KSTP-TV)
- [Getting Mental Health Care Can Be Hard Enough. Then Comes Paying for It.](#) (January 22, 2020, *The Philadelphia Enquirer*)
- [\[Mental Health\] Parity Progress: Year in Review](#) (The Kennedy Forum, December 28, 2019)

Employers Asked to Pledge to Increase Colorectal Cancer Screenings

March has been designated "Colorectal Cancer Awareness Month" since 2000. To drive a measurable increase in screenings and reduce deaths due to colorectal cancer, employers can participate in the [80% Pledge](#) sponsored by the American Cancer Society and

the National Colorectal Cancer Roundtable. It's a national effort to raise colorectal cancer screening rates to at least 80%.

Colorectal cancer is one of the few cancers preventable through screening, and screening can find the disease when it is most treatable. Employers can help spread the word about the importance and ease of screening options.



Read a new Action Group blog about colorectal cancer [here](#).

Employers are encouraged to plan for the March Colorectal Cancer Awareness Month now. Access to a free employer communications toolkit and other resources are found at the end of this [new blog](#).



- [Achieving Value in Cancer Care](#)
- [Infographic: What Purchasers Need to Know About Cancer](#)
- [Health Benefits Research Review: Cancer Care Surveillance](#)



Save the DATE

HR and benefits professionals are encouraged to participate in Action Group meetings and events. If you are not yet a member and would like to join us at member meeting, contact [Sue Jesseman](mailto:sjesseman@mnhealthactiongroup.org) (sjesseman@mnhealthactiongroup.org) for a complimentary meeting pass.

Action Group Member Meetings:

- **February 27, 2020:** [Book Club: Priced Out: The Economic and Ethical Costs of American Health Care](#)

Each meeting begins with networking at 8 a.m. and concludes at 10 a.m. They are held at the Hilton Airport/MOA.



Public Meetings and Events:

- **April 8, 2020 (9 a.m.-11 a.m.):** [WEBINAR: Results of 2020 Annual Employer Benefits Survey \(exclusively for Survey participants\)](#)
- **April 29, 2020 (8 a.m.-4 p.m.):** [Minnesota Health Action Group Annual Employer Leadership Summit](#)
- **June 15-17, 2020 (multi-day event)** [National Alliance of Healthcare Purchaser Coalitions Leadership Summits](#)



THOUGHT for the Week

"It is now time for the business community to stand up and lead when it comes to increasing access and supportive environments for employees. Not only is it the right thing to do, it is essential for the bottom line."



The Minnesota Health Action Group is a coalition of public and private purchasers whose sole purpose is to represent the collective voice of those who write the checks for health care in Minnesota. Action Group members collaborate with community stakeholders to drive innovations that support high quality health care, create engaged consumers, and ensure the economic vitality of all Minnesota communities. Based in Bloomington, MN, the Minnesota Health Action Group was formed in 1988 as the Buyers Health Care Action Group. To learn more, visit www.mnhealthactiongroup.org. Follow us on LinkedIn and Twitter: @actiongroupmn