

## 2020 ANNUAL EMPLOYER BENEFITS SURVEY

*Helping employers bring employee health benefits into focus!*

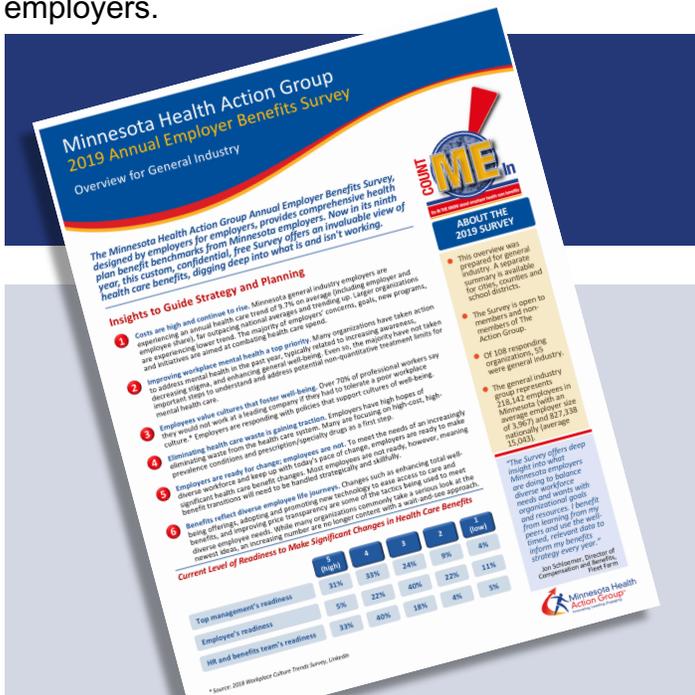
The Action Group's custom Annual Employer Benefits Survey is a unique and important way to gain insight into comprehensive health plan benefit benchmarks and innovations from Minnesota employers. Now in its 10th year, this custom Survey brings strategic and tactical plan design details into focus. **Confidential and free**, the Survey reflects the input of Action Group members and takes a deep dive into what is and isn't working for Minnesota employers.



MINNESOTA HEALTH ACTION GROUP  
**ANNUAL EMPLOYER  
BENEFITS SURVEY**

**NOW IN ITS 10<sup>TH</sup> YEAR!**

**Survey open January 27-February 28**



### KEY DATES

- January 27 – February 28: Survey is open!
- April 8 (9 a.m.-11 a.m.): Survey results webinar exclusively for participants

***“While there are other benefit surveys available, I find The Action Group Annual Employer Benefits Survey particularly valuable.***

***“Amid the many competing priorities and ever-changing vendor landscape, this Survey is a trusted resource that helps me understand what other leading employers are doing – and considering – to deliver high-value, cost-effective health care benefits to their employees.”***

*Jon Schloemer,  
Vice President of HR Shared Services, Fleet Farm and  
Action Group Board Member*

### THE SURVEY COVERS:

- Health benefit priorities
- Medical plan costs and contribution rates
- Local health plan performance
- Prescription drug coverage and costs (special focus on specialty drugs)
- Mental health and well-being
- Emerging vendors and programs

### A SURVEY BY EMPLOYERS, FOR EMPLOYERS!

*What you told us you want...*

**NEW for 2020:**

- Streamlined questions to ensure the most effective use of your time
- Updated questions to help you stay abreast of best practices and emerging trends

**Back by popular demand:**

- Year-over-year benchmarking
- Special “general industry” and “public purchaser” data cuts and, where appropriate, “large employer” views
- Results via webinar, making it easier to join wherever you are!

## WHY PARTICIPATE IN THE SURVEY?

- 1 Value for your organization and employees** – Benchmarks and trends support strategic and tactical benefits plan management.
- 2 Insights not available anywhere else** – The Survey is the only one of its kind for Minnesota employers, bringing health care benefits into focus to enable thoughtful decision making.
- 3 Networking and professional development in an independent, confidential setting, free from conflicts of interest or sales pitches** – During a participant-exclusive results webinar and throughout the year, opportunities to network and share ideas with peers.
- 4 Well-timed, relevant data and information** – Respond by February 28, obtain results in April.

## Q&A ABOUT THE SURVEY

- Q** Is there any cost to participate?  
**A** No. Participation is free.
- Q** Do I have to be a member of The Action Group to participate?  
**A** No. Participation is open to all employers that are headquartered in Minnesota or have employees in Minnesota.
- Q** Is there a minimum (or maximum) employer size to participate in the Survey?  
**A** No. Employers of all sizes are welcome to participate.
- Q** How do I participate?  
**A** Prior year participants will automatically receive an invitation to participate in the Survey. All employers can access the Survey participation link at [www.actiongroupsurvey.com](http://www.actiongroupsurvey.com) from January 27-February 28.
- Q** How long does it take to complete the Survey?  
**A** It takes approximately 45 minutes to complete the Survey the first time. In subsequent years, prior year responses will automatically populate, so completion is faster and easier. You can complete the Survey in one session or save your work and return later.
- Q** Will my responses be confidential?  
**A** Absolutely. We will not disclose your responses. Only aggregate results will be reported.
- Q** What reporting will I receive?  
**A** All Survey participants will receive a free, comprehensive report of Survey results, available in April.
- Q** What does it mean that The Action Group staff will provide personalized assistance throughout the year?  
**A** Action Group members regularly reach out to staff with inquiries such as: “Do you have any data on this topic, or are you familiar with this vendor?” We share information, provide insights, and make connections that are free of conflicts of interest. We now offer this capability to all Survey participants.
- Q** What does it mean that the Survey is “by employers, for employers?”  
**A** First, it means that employers have the opportunity to provide input to guide the Survey content and all aspects of administration and results delivery. Also, it means that the Survey is fully independent and confidential.
- Please contact Deb Krause ([dkrause@mnhealthactiongroup.org](mailto:dkrause@mnhealthactiongroup.org)) if you have other questions.**

## About the Minnesota Health Action Group



The Minnesota Health Action Group is a coalition of public and private purchasers whose sole purpose is to represent the collective voice of those who pay for health care in Minnesota. Action Group members collaborate with community stakeholders to drive innovations that support high quality health care, create engaged consumers, and ensure the economic vitality of all Minnesota communities. Based in Bloomington, Minn., the Minnesota Health Action Group was formed in 1988 as the Buyers Health Care Action Group. To learn more, visit [www.mnhealthactiongroup.org](http://www.mnhealthactiongroup.org). Follow us on LinkedIn and Twitter: @actiongroupmn