



## NEWS RELEASE

(For immediate release)

### **Minnesota Health Action Group appoints Mamie Segall as president and CEO**

*An accomplished business and legal strategist, Segall brings deep expertise in medical, pharmacy and behavioral health benefits to position The Action Group for continued growth and health care innovation*

**BLOOMINGTON, MN (December 9, 2019)** – The [Minnesota Health Action Group](#) (The Action Group) announced today that Mamie Segall has been named president and CEO of the nonprofit health care coalition. Segall replaces Carolyn Pare who retired at the end of September. Segall will work to grow Action Group membership across the state, drive industry collaboration, lead initiatives to improve cost and quality for employer purchasers and patients, and foster opportunities for innovation by the organization and its members.

Before joining The Action Group, Segall served as associate chief counsel at Cigna where she led the legal teams for the pharmacy, behavioral health, and medical products businesses, as well as serving on the business leadership teams. Her work accelerated key efforts on health care affordability and quality, as well as financial growth and product innovation. She has also held leadership positions at UnitedHealthcare, Fairview and Diversified Pharmaceutical Services. Before entering the health care industry, Segall served 10 years as an Assistant Attorney General in the Minnesota Office of Attorney General Skip Humphrey where she prosecuted health care fraud, vulnerable adult abuse and neglect, and led a successful statewide public policy effort to reform Minnesota's Vulnerable Adults Act.

“Mamie has proven expertise in business strategy and health care policy from the provider, payer, and consumer perspectives. This will be essential as we continue to push for collaboration and meaningful change for those who pay for health care across our state,” said Ken Horstman, chairman of the board for The Action Group and senior director of total compensation for the University of Minnesota. “Whether supporting existing efforts to improve mental health parity or identifying new ways to make health benefits more affordable, Mamie is the right person to lead the organization into the future.”

In addition to her for-profit experience, Segall is well-versed in nonprofit leadership, having served a two-year term as the president of the Edina Community Foundation and founding chairperson for the Foundation's Edina Challenge collaborative, which focused on helping disadvantaged youth. Segall also serves on the Board of Directors for the Minnesota Elder

Justice Center and is a member of the Edina Morningside Rotary Club. Segall is a cum laude graduate of the Harvard Law School and an honors graduate of the University of Wisconsin in economics and political science.

“The Action Group has been a driving force for health care innovation in Minnesota for more than 30 years and I am thrilled to join this dynamic and passionate team of health care professionals,” said Segall. “Employer and consumer health care purchasers in all corners of Minnesota are counting on The Action Group and its members to advocate for their needs and identify real-life solutions that impact cost, quality, and outcomes while helping people live their best lives.”

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**About the Minnesota Health Action Group**

The Minnesota Health Action Group is a coalition of public and private purchasers whose sole purpose is to represent the collective voice of those who write the checks for health care in Minnesota. Action Group members collaborate with community stakeholders to drive innovations that support high-quality health care, create engaged consumers, and ensure the economic vitality of all Minnesota communities. Based in Bloomington, MN, the Minnesota Health Action Group was formed in 1988 as the Buyers Health Care Action Group. To learn more, visit [www.mnhealthactiongroup.org](http://www.mnhealthactiongroup.org). Follow on [YouTube](#), [LinkedIn](#) and [Twitter](#).

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