



News Release

FOR IMMEDIATE RELEASE

Minnesota Health Action Group event tackles purpose-driven approaches to employee benefits that help people live their best lives

11th Annual Employer Leadership Summit gives employers, health care experts, providers, and payers a look at unique solutions to obesity, opioid use, and health care costs

BLOOMINGTON, MN (April 24, 2018) — Opioid abuse leads to \$10 billion in lost productivity annually for employers, while obesity contributes to increased rates of cancer, diabetes and heart disease. Current approaches haven't made a dent in these issues, so employers are taking out-of-the-box approaches and providing leadership to create lasting change for their organizations and communities. The Minnesota Health Action Group's [11th Annual Employer Leadership Summit](#) on May 11 will feature forward-thinking employers and health care experts as they explore these and related topics.

The Action Group Leadership Summit will take place from 8 a.m. to 3:30 p.m. at the Westin Edina Galleria in Edina, MN. More than 200 Minnesota employers, health care experts, and health care companies are expected to attend to discuss today's most pressing health care issues and the value of investing in a healthy workforce. The focus for 2018, "A NEW LENS: Purpose-driven solutions for optimal health," includes finding a sense of purpose in caring for and supporting employees and discussions about compassionate leadership, value-based approaches to the opioid epidemic, workplace obesity, and managing health care costs.

"Employers continue to be the engine for change and innovation in health care, tackling issues that drive systemic cost increases and prevent employees from living their best lives," said Carolyn Pare, president and CEO of The Action Group. "The Summit brings together some of the brightest minds in health care, along with visionary business leaders and entrepreneurs to discuss solutions that are truly changing the conversation about benefits, health care, and putting value and compassion above ROI."

The Summit is a venue where employers of all sizes, as well as C-suite leaders, benefits professionals, health care policy leaders, health plan executives, and health care providers can share experiences and ideas in a collaborative format. The event will feature thought-provoking presentations from experts and panelists, including:

- Monica Worline, founder and CEO, EnlivenWork
- Cathy Wurzer, author, documentary filmmaker, host of Morning Edition for MPR News
- Ken Horstman, senior director of total compensation, University of Minnesota
- Jodie Dvorkin, M.D., M.P.H., associate medical director, Institute for Clinical Systems Improvement (ICSI)

- Ellie Garrett, deputy/state program administrative manager, Minnesota Department of Human Services

For the full agenda, visit: www.actiongroupsummit.com.

In addition to compelling keynotes and panel discussions, the popular Innovator's Showcase will return this year to highlight leading-edge health care solutions from start-ups across the country. This year's innovators include:

- [Cariloop](#), a caregiver support platform that provides tools and services to help caregivers plan for and manage care of their loved ones.
- [Geneticure](#), a company that tests and uses DNA to improve health outcomes and provide personalized medicine.
- [Maven](#), a digital clinic providing women with accessible, affordable health care.
- [Sandstone Diagnostics](#), a consumer health company focused on technologies that empower people to measure and improve health markers at home.
- [Vivante Health](#), a health care company that creates programs to help those with invisible, neglected, and stigmatized chronic illness overcome barriers.

Cost of attendance for Minnesota Health Action Group members is \$199 and \$349 for non-members.

This year's Summit is sponsored by: Allina | Aetna, Optum/UnitedHealthcare, MedImpact, Novo Nordisk, Blue Cross and Blue Shield of Minnesota, Prime Therapeutics, Quantum Health, Evive Health, Grand Rounds, LifeScan/Welldoc, LifeSpeak, PreferredOne, Trividia, Accolade, HealthPartners, Medica, Mercer, Minnesota Community Measurement, OneOme, QuadMed, and Twin Cities Orthopedics.

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For more information or to register visit www.actiongroupsummit.com.

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About the Minnesota Health Action Group

The Minnesota Health Action Group is a coalition of public and private purchasers whose sole purpose is to represent the collective voice of those who write the checks for health care in Minnesota. Action Group members collaborate with community stakeholders to drive innovations that support high-quality health care, create engaged consumers, and ensure the economic vitality of all Minnesota communities. Based in Bloomington, MN, the Minnesota Health Action Group was formed in 1988 as the Buyers Health Care Action Group. To learn more, visit www.mnhealthactiongroup.org. Follow on [YouTube](#), [LinkedIn](#) and [Twitter](#).

For more information:

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