



## A NEW LENS: Purpose-Driven Solutions for Optimal Health

**Minnesota Health Action Group**  
**May 11, 2018, 8 a.m.-3:30 p.m.**  
**Westin Edina Galleria**

Connect  
with  
Colleagues

- **Registration, continental breakfast, exhibits and networking begin at 7:30 a.m.**
- **Networking reception from 3:30 p.m.-4:30 p.m.**
- **Register at: [www.actiongroupsummit.com](http://www.actiongroupsummit.com)**

### A Fresh Perspective on Healthy Organizations

#### Keynote Address from Monica Worline



**Monica C. Worline, Ph.D.**, is founder and CEO of EnlivenWork, a social benefit partner of the Center for Positive Organizations at the University of Michigan's Ross School of Business. This innovation organization teaches businesses how to tap into courageous thinking, compassionate leadership, and curiosity to bring their best work to life. Worline is also a research scientist at Stanford University's Center for Compassion and Altruism Research and Education; Executive Director of CompassionLab, the world's leading research "collaboratory" focused on compassion in the workplace; and co-author of *Awakening Compassion at Work: The Quiet Power that Elevates People and Organizations*.

### Life and Death Lessons: Living Abundantly by Defining and Embracing your Purpose



**Cathy Wurzer** is an author, documentary filmmaker, and host of Morning Edition for MPR News. She is also a four-time Emmy Award winner for her work as the co-host of Almanac, a weekly public affairs program produced by Twin Cities Public Television for Minnesota's statewide public television network. Additionally, Wurzer is a leadership team member and co-founder of The Convenings, a multi-year effort to help Minnesotans talk about the often-taboo subject of late-life planning and living as meaningfully and fully as possible in spite of disease and disability at the end of life. It has involved an unprecedented collaboration among Minnesota civic leaders, health care, faith, and commercial and public media professionals. The Convenings was honored with the 2017 Board of Governors Emmy® Award from the National Academy of Arts & Sciences Upper Midwest Chapter.

### Innovator's Showcase Returns with Fresh, Eye-Opening Ideas

Back by popular demand, entrepreneur and leading health care services industry consultant Dave Dickey will host a showcase of select innovators who will demonstrate unique and captivating health care solutions. Attendees vote for the winning innovator!

### Solutions-oriented Panel Discussions

#### Opioids: We Can't Sit Idly By

The numbers are alarming: \$10B in lost productivity and employee absenteeism, and \$15,000 per-patient incremental annual health care costs due to opioid misuse. This crisis impacts the health and productivity of businesses. Moreover, it is a human crisis. Our esteemed panel features representatives from the Institute for Clinical Systems Improvement (ICSI), MedImpact, the Minnesota Department of Human Services, and Optum Rx.

#### Obesity: Changing the Conversation

It's widely known that obesity is a risk factor for cancer, diabetes, and heart disease. Too often, the discussion of obesity is laced with prejudice and myth. Our subject-matter experts from Fairview Health Systems, Novo Nordisk, and Olmsted County will discuss the current science and best available evidence-based solutions to help change the conversation and improve employee health.

#### Thinking Differently: It's Time to Break the Mold!

High-deductible health plans, shifting costs, and thinking the same way can't get us to the breakthrough solutions we need. Our panelists from Allina Health | Aetna, bind, and the Health Care Incentives Improvement Institute will challenge the status quo by sharing their views on new paths forward that offer potential to revolutionize benefits, reduce health care costs, and enhance well-being.

### An All-Star Sponsor Lineup

Invaluable support for this important Summit comes from a mix of loyal favorites from prior years and important new sponsors. What unites them is a passion for health care, a focus on solutions, a dedication to serving employers, and a commitment to delivering value. Follow us on Twitter @actiongroupmn #AGSummit18 as we profile and thank our sponsors.

### Amplifying the Voices of Members

- **Ken Horstman**, University of Minnesota Senior Director of Total Compensation and Action Group Board Chair shares his perspectives on what today's rapid health care innovations and market developments mean for Minnesota Employers.
- Employers with subject matter expertise add depth to panel and group discussions.
- Interactive polling reveals real-time employer perspectives on the tough issues of our time.
- Networking opportunities connect colleagues throughout the day.