

# Sponsors



## DIAMOND SPONSORS



Independent, Trend-Focused  
Pharmacy Benefit Manager™

### MedImpact

MedImpact, an independent, trend-focused pharmacy benefit manager (PBM), is the nation's largest privately held PBM, serving health plans, self-funded employers, and government entities. Our business model is unique. We focus on effectively managing client pharmacy benefits to promote Lower Cost and Better Care through One Source. Our model aligns us with our clients. We help promote prescribing of lower-net-cost, medically appropriate drugs with fulfillment at the most appropriate participating pharmacy providing competitive pricing, good value, and high-quality service. Our number-one goal is delivering client satisfaction by providing flexible solutions and member-centric products with a focus on lowest-net cost and quality outcomes. To learn more, visit our booth or [pbm.medimpact.com](http://pbm.medimpact.com).



### Solera Health

Solera's mission is to change lives by connecting people to health care solutions that work. We improve quality and lower costs by integrating highly fragmented community and digital programs and services into one integrated network to prevent chronic health conditions. Solera's technology platform matches patients to the "best fit" community or digital chronic disease prevention program provider based on each individual's unique needs and preferences. Solera manages patient identification and enrollment, claims submission, and reporting, allowing health plans to integrate with a new class of non-clinical health care providers, simply and securely. Solera's model solves for scale and personalization, supporting increased consumer engagement, member satisfaction, and outcomes at a fraction of the cost of traditional medical care. To learn more, visit [soleranetwork.com](http://soleranetwork.com).

## PLATINUM SPONSORS



### Blue Cross and Blue Shield of Minnesota

Blue Cross and Blue Shield of Minnesota is a nonprofit company that began in 1933 as Minnesota's first health plan. Today, we are the leading health plan in the state with nearly 2.9 million members. For more than 80 years, Blue Cross has been providing customized solutions for a range of clients, including individuals, employers, and federal, state and local governments. As an independent licensee of the Blue Cross and Blue Shield Association, our plans are accepted throughout all 50 states and on four continents. Our mission is to make a healthy difference in people's lives. As an industry leader, we are working toward creating a future where all Minnesotans have access to affordable, high-quality health care. To learn more, visit [bluecrossmn.com](http://bluecrossmn.com).



### Prime Therapeutics LLC

Prime Therapeutics LLC (Prime) helps people get the medicine they need to feel better and live well. Prime manages pharmacy benefits for health plans, employers, and government programs, including Medicare and Medicaid. The company processes claims and delivers medicine to members, offering clinical services for people with complex medical conditions. Headquartered in St. Paul, Minnesota, Prime serves more than 26 million people. It is collectively owned by 14 Blue Cross and Blue Shield Plans, subsidiaries or affiliates of those plans. Prime has been recognized as one of the fastest-growing private companies in the nation. To learn more, visit [primetherapeutics.com](http://primetherapeutics.com).

## GOLD SPONSORS



### OptumRx

OptumRx is a pharmacy care services company helping clients and more than 65 million members achieve better health outcomes and lower overall costs through innovative prescription drug benefits management services, including network claims processing, clinical programs, formulary management, and specialty pharmacy care. Leveraging expertise, flexible technology, and a network of over 67,000 community pharmacies and state-of-the-art home delivery pharmacies, OptumRx is putting patients at the center of the pharmacy experience and making health care more connected and less fragmented, ensuring patients get the right medication, at the right time, at the best cost. OptumRx is part of Optum, a leading information and technology-enabled health services business dedicated to making the health system work better for everyone. To learn more, visit [optum.com/optumrx](http://optum.com/optumrx).

## SILVER SPONSORS



### Grand Rounds

With Grand Rounds, members receive personalized and comprehensive support for whatever medical need they have, when we connect them remotely or in-person with the most qualified physicians and on-demand clinical guidance. Companies like Costco, Phillips 66, and Comcast have seen measurable results, including healthier employees {20-25% fewer complications}, and proven cost savings {3:1 ROI}. To learn more, visit [grandrounds.com](http://grandrounds.com).



### Healthstat

Healthstat keeps employees healthy, productive and on the job. We are the nation’s premier provider of employer sponsored health care clinics and wellness programs. Healthstat provides turnkey solutions for onsite, near site, and shared clinics, as well as virtual care. We are there where you need us, inspiring healthy change. Our mission is to improve the health and productivity of participants, to reduce the overall cost of health care, and to provide an excellent benefit. Our customers trust us to practice health care as it should be: Convenient, effective, life-changing, and affordable. Services include primary care and patient navigation, acute and episodic care, chronic condition management, wellness and preventive health, and occupational health. From the big data of population health management to the small changes of behavioral health coaching, our programs deliver measurable results. To learn more, visit [healthstatinc.com](http://healthstatinc.com).



### PreferredOne

PreferredOne offers all-inclusive and always-low administrative fees. For example:

- Our PreferredHealth ACO is the Twin Cities largest. Now we’re building ACOs across the state to bring carefully coordinated health care to all Minnesota employers.
- We’re a contender for Minnesota’s largest employer groups. Our exclusive partnership with Aetna’s Signature Administrators national network provides coast-to-coast care for your employees who live and work outside Minnesota.
- And in partnership with Fairview and its pharmacy team, we’re putting a measurable dent in prescription drug costs and specialty medicine prices and administration.
- We promise the same flexibility and transparency you expect from PreferredOne, now reinforced by the resources and stature of Fairview Health System and its family of companies. To learn more, visit [preferredone.com](http://preferredone.com).



### RxTE

We’ve cracked the code on prescription drug savings. Our proprietary switch logic uses dose-specific mappings to drive a highly targeted comparison of alternative treatments to what your members currently use, resulting in 18%-24% reduction in plan spend, and a 10%-12% reduction in member spend. We bring the employer perspective with extensive experience in unique labor and trust programs to our clients, allowing us to make a valuable difference through knowledge transfer, analysis, and solutions development. RxTE© - Therapeutic Equivalency, built on a Choice Architecture, with Pricing Transparency that drives immediate savings, helping you control your non-specialty spend. To learn more, visit [rxtehealth.com](http://rxtehealth.com).



### Trividia Health

Based in Fort Lauderdale, Florida, Trividia Health, Inc. is a leading developer, manufacturer and marketer of quality diabetes testing supplies. The company is the exclusive supplier of blood glucose monitoring systems, co-branded under the TRUE brand and store brand names, to the world’s leading pharmacies, distributors, and mail service providers. To learn more, visit [trividiahealth.com](http://trividiahealth.com).



### Twin Cities Orthopedics

For over 75 years, Twin Cities Orthopedics has proudly offered a full spectrum of orthopedic and sports medicine care, devoted to the diagnosis, treatment, rehabilitation and prevention of injuries and conditions that affect the body’s muscles, joints and bones. With more than 115 physicians and 35 locations across Minnesota and western Wisconsin, visiting Twin Cities Orthopedics is extremely convenient. To learn more, visit [TCOmn.com](http://TCOmn.com).

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## BRONZE SPONSORS



### Aetna

Founded in 1853 in Hartford, CT, Aetna is committed to providing individuals, employers, health care professionals, producers and others with innovative benefits, products and services. To learn more, visit [aetna.com](http://aetna.com).



### Aon Hewitt

Aon Hewitt empowers organizations and individuals to secure a better future through innovative talent, retirement and health solutions. We advise, design and execute a wide range of solutions that enable clients to cultivate talent to drive organizational and personal performance and growth, navigate retirement risk while providing new levels of financial security, and redefine health solutions for greater choice, affordability and wellness. Aon Hewitt is the global leader in human resource solutions, with over 30,000 professionals in 90 countries serving more than 20,000 clients worldwide. To learn more, visit [aonhewitt.com](http://aonhewitt.com).



### Best Doctors

Best Doctors identifies and solves the most complex, critical and costly problems in health care by combining data analytics and top clinical talent with our highly personal methodology to ensure patients receive the right diagnosis, treatment and information at the right cost. For more than 27 years, we have been providing expert, independent clinical analysis to the people who need it most, regardless of their physical location, through a comprehensive suite of services. Our continuous innovation in technology and analytics puts powerful tools in members’ and clients’ hands to find high-need, high-value opportunities. We focus on individuals at the top of the medical cost pyramid and strategically across the population to improve outcomes and lower costs. To learn more, visit [bestdoctors.com](http://bestdoctors.com).



## Diplomat

Diplomat (NYSE: DPLO) is the nation's largest independent specialty pharmacy, serving patients and physicians in all 50 states. Headquartered in Flint, Michigan, the company focuses on personalized medication management programs for people with complex chronic diseases. Diplomat's patient-centric approach positions the company at the center of the health care continuum through partnerships with patients, payors, pharmaceutical manufacturers, and providers. Diplomat offers a broad range of innovative solutions to address the dispensing, delivery, dosing, and reimbursement of clinically intensive, high-cost specialty drugs. Opened in 1975 as a neighborhood pharmacy, the company was founded on one essential tenet: "Take good care of patients and the rest falls into place." Today, that tradition continues – always focused on improving patient care and clinical adherence. To learn more, visit [diplomat.is](http://diplomat.is).



## GeoBlue

For the past 20 years, GeoBlue has been dedicated to simplifying the international health care experience for the globally mobile. With our Blue Cross Blue Shield Global™ suite of products, members have access to the Blue Cross Blue Shield network in the U.S. and our hand-picked network of high-quality medical providers outside the U.S. Coupled with leading-edge technology and 24/7 multilingual world-class medical assistance, GeoBlue provides members with the confidence and peace of mind to carry out their international aspirations. GeoBlue offers a range of solutions, covering the needs of mobile employees across the globe for short trips and long-term assignments. To learn more, visit [geo-blue.com](http://geo-blue.com), or contact us at [corporatesales@geo-blue.com](mailto:corporatesales@geo-blue.com).



## Livongo

Livongo is the leading consumer digital health company that empowers people with chronic conditions to live better lives. We have developed a completely new approach for diabetes management that combines the latest technology with coaching. By offering the right information, tools and support at the right time, we provide our members with real-time, personalized insights and support to make diabetes management easier. Our approach is leading to better financial and clinical outcomes, while also creating a better experience for people with diabetes and their care teams of family, friends, and medical professionals. To learn more, visit [livongo.com](http://livongo.com).



## Medica

Medica is a health services company headquartered in Minneapolis and active in the Upper Midwest. The nonprofit company provides health care coverage in the employer, individual, Medicaid, Medicare and Medicare Part D markets in Minnesota, Iowa, Kansas, Nebraska, North Dakota, South Dakota and Wisconsin. Medica also offers national network coverage to employers who have employees outside the Medica regional network. Medica's vision is to become the community's health plan of choice, trusted for its integrity, respected for its service, and admired for its commitment to innovation and efficiency. Medica partners with the communities it serves in many ways, including the Medica Foundation, a nonprofit, charitable grant-making foundation. The Medica Foundation, which provided more than \$1.2 million in grants in 2016, generally seeks to fund community-based programs and initiatives that can provide sustainable, measurable improvements in the availability, access and quality of health care. To learn more, visit [medica.com](http://medica.com).



## MN Community Measurement

MN Community Measurement (MNCM) is a nonprofit organization dedicated to improving health by publicly reporting health care information. A trusted source of health care data and public reporting on quality, cost and patient experience since 2003, MNCM works with medical groups, health plans, employers, consumers and state agencies to spur quality improvement, reduce health care costs, and maximize value. To learn more, visit [MNCM.org](http://MNCM.org).



## Smart Choice MRI

Smart Choice MRI is changing the way health care is experienced. By adopting a retail-driven model for traditionally high-priced and inconvenient imaging exams, we can offer MRIs at a significant value while providing exceptional quality and service. Every MRI is \$600 or less, which is thousands less than in a hospital setting. We use the latest MRI technology from GE, and scans are read by radiologists at the world-renowned Cleveland Clinic. Additionally, our clinics are designed to lower stress and are conveniently located where people live, work and shop. With the increasing adoption of high-deductible insurance plans, it is more important than ever that people shop for their care and take the power back into their own hands. To learn more, visit [smartchoicemri.com](http://smartchoicemri.com).



## WeCare TLC

WeCare TLC is a medical risk management company that operates on-site or near-site advanced primary care medical home clinics to reduce health care costs while improving patient health and wellness. For the past 11 years, WeCare TLC has leveraged primary care platforms to address clinical, financial and administrative health care risk as a broader and more effective approach to managing your overall health care spend. WeCare TLC is experienced at claims data analytics, identifying problem areas, and customizing clinic services to take advantage of savings opportunities. To learn more, visit [wecaretlc.com](http://wecaretlc.com).