

For nearly 30 years, the Minnesota Health Action Group has been singularly focused on health care, uniting employers around common issues, amplifying the voice of those who write the checks for health care, and improving patient experience and outcomes for Minnesotans. When you become a member, you are helping make health care better alongside leading employers and industry experts.



**TOGETHER...**

We **DISCOVER** ways around, over and through roadblocks

**TOGETHER...**

We **ACCOMPLISH** more than any of us can alone

**TOGETHER...**

We **STRIVE** to change the way health care works, so people get the care they need, at the right time, in the right place, at the right price, with the best possible outcomes

## Top three reasons to be part of The Action Group

- **To join the movement to create a better health care system**

Help tackle complex issues of importance to all employers: Health policy, price transparency, value-based benefits design, improved quality and patient safety, and eliminating unnecessary care.

- **To benefit from professional development and networking opportunities**

Grow your network, share your knowledge, and learn from others at convenient local meetings and events that address what's working – and what's not – in our health care system.

- **To help shift the focus from volume to value**

Join employers and other stakeholders to collaboratively develop solutions that focus on the shared goal of achieving optimal health and total health care value for your employees and all Minnesotans.



## TAKE ACTION. JOIN TODAY!

The Action Group members know from experience that we accomplish more together than any of us can alone. There is strength in our collective voice and progress through our united action.

If you're involved in purchasing health care, developing employee benefits strategies, delivering health care goods and services, or supporting those who do, membership in the Minnesota Health Action Group is for you.

To see what we're all about, visit [mnhealthactiongroup.org/join-now/](http://mnhealthactiongroup.org/join-now/).

You're also invited to attend a meeting as our guest, talk to existing members and board members, or contact Deb Krause to learn more: [dkrause@mnhealthactiongroup.org](mailto:dkrause@mnhealthactiongroup.org)



A non-profit, nonpartisan health care coalition for employers

# Solutions for your health care challenges

*See what others are saying about us...*

## **More affordable, predictable health care**

"Our work with The Action Group's Specialty Pharmacy Learning and Action Network led us to adopt a new strategy and select a new vendor that resulted in first quarter savings over \$250,000, with no loss of access to prescription drugs. This unique program benefits employees and our bottom line."

*Senior Director of Benefits, Large National Employer*

## **Safer, better care for people**

"I was smug in my belief that our C-section and pre-term birth rates were lower than national and state averages until I joined The Action Group's Maternity and Infertility Learning Network. I was wrong! Now I ask my health plans the specific questions we developed in the Learning Network. We are better equipped to work together to lower those rates so our moms and babies have the best, healthiest birth experience possible."

*Benefits Manager, Minnesota Employer*

## **Professional development and networking opportunities**

"Every day, those of us in HR and benefits are making decisions that affect the health, well-being, and bottom line of our employees and organizations. I often consult with Action Group colleagues and advisors, and use Action Group resources to ensure we're getting the most value out of every health care dollar we spend."

*Human Resources Director, Minnesota Employer*

## **Working collectively with other employers and health care stakeholders to identify innovative solutions to current payment practices**

"We all know the system needs to shift away from high-volume to high-value care, but there's no way any one of us can change the world by ourselves. The Action Group is uniquely positioned to harness the collective power of employers, health care providers, health plans, policy makers and others, to address payment reform and reward those who are delivering optimal care to patients."

*Practicing Physician, Minnesota Health System*

## **Empowering employees to be health care consumers**

"Employees have actually thanked me for the information we have provided to them through the Choosing Wisely Campaign. I would not have known about these tools had I not been engaged with The Action Group. And, they make them easy to use!"

*Manager, Employee Benefits, Minnesota Employer*

## **Lifelong learning**

"At almost every meeting and event I attend, I find myself thinking, 'Wow! I never thought of that!' For example, joining the Mental Health Learning Network made me realize that mental illness is often associated with other illnesses, like diabetes and heart disease, and our health care system is too fragmented to take care of the whole person. We are identifying opportunities to rethink our plan design to reward integrated care delivery so our employees and their family members are healthier and happier."

*Senior Benefits Director, Large National Employer*

## **The time for change is now!**

***"Whether you're looking for ways to eliminate financial waste from your benefits strategy, improve health and pharmacy contracting, address high-cost conditions, or if you simply want to build your professional network, membership in The Action Group can help you achieve your goals."***

**Carolyn Pare**  
**Action Group President and CEO**

### **Connect with us**

Visit us at [mnhealthactiongroup.org](http://mnhealthactiongroup.org)

**LinkedIn**



**@actiongroupmn**

