



**9th Annual Employer Leadership Summit  
April 22, 2016, 8 a.m.-4 p.m.  
Westin Edina Galleria  
Turning Vision into Action**

***Agenda***

- 8-8:30 Registration, continental breakfast, exhibits, networking
- 8:30-8:45 Welcome, opening remarks (Carolyn Pare and Nathan Moracco)
- 8:45-9 Opening video

***Morning Sessions: Driving Change Through Innovation and Collaboration***

- 9:05-9:35 The Road to Maximizing Clinical Efficiency Through the Power of Virtual Care: Jon Pierce, Zipnosis
- 9:45-10:45 It Takes a Village: Community Collaboration Mobilizes Advance Care Planning Efforts: Bud Hammes, Ph.D., Rusty Cunningham, Karen Peterson
- 10:45-11 BREAK (Please visit our Summit sponsors!)
- 11:15-12 Lessons from The Action Group's Exclusive Learning Networks: Innovative Purchasing and Care Delivery
- Joint Replacement: Troy Simonson, Twin Cities Orthopedics
  - Maternity and Infertility: Steve Calvin, M.D., Twin Cities Birth Centers
  - Back Pain and Surgery: Olivia Ross, Pacific Business Group on Health
- 12:10-12:25 Action Group Leadership in Action Recognition
- 12:30-1:30 Lunch, exhibits and networking

***Afternoon Sessions: Creativity @ Work***

- 1:40-2:30 TreeHouse Health: Helping emerging health care companies accelerate growth and development: Discussion and Q&A with John Blank, M.D., John Uribe, and Chip Truwit
- 2:40-3:45 Innovators Showcase: Five entrepreneurs present their innovative health care ideas (with audience voting)
- Kevin Kickhaefer, ConsumerMedical
  - Joanna Strober, Kurbo Health
  - Dale Cook, Learn to Live, Inc.
  - Gil Addo, RubiconMD
  - Ann Mond Johnson, Zest Health
- 3:45-4 Closing comments and wrap-up

*Interactive polling throughout the day*