8–8:30  Registration, continental breakfast, exhibits and networking

8:30-8:45  Welcome, opening remarks (Nathan Moracco, Carolyn Pare)

8:45-9  Health care cost blame game video

**Morning Sessions: Renewing and Refreshing Great Ideas**

9-9:30  Brian Klepper, Ph.D., National Business Coalition on Health: Purchasers unite! Taming the alive and vibrant health care value monster

9:35-10:05  Brian Beutner, J.D., State of Minnesota: Pathways to a functional health care marketplace: Learning from the exchange experience

10:10-10:40  Stephen Schondelmeyer, Pharm.D., Ph.D., University of Minnesota: Pharmacy pricing: The iceberg in your benefits

10:45:11  BREAK (Visit our Summit sponsors!)

11:05-11:20  Poppy Villavicencio, Incorporate Yoga: Guided mindfulness and movement exercise

11:25-Noon  The cost and value blame game: Discussion and Q&A with Brian Klepper, Brian Beutner, and Stephen Schondelmeyer

Noon-1  Lunch, exhibits and networking

**Afternoon Sessions: Reinvigorating the Marketplace with New Ideas**

1:05-2:10  Innovator’s Showcase: Five entrepreneurs present their breakthrough health care ideas (with audience voting):

- Dallen Allred, Artemis Health
- Molly Andruszkiewicz, Jiff
- Douglas Cameron, Adestinn
- Zach McGill, Perk Health
- Sandy Schenck, Omada Health
- Dave Dickey, Second Story Sales, Moderator

2:15-2:30  DESSERT BREAK (Visit our Summit sponsors!)

2:35-3:45  Employer Roundtable: Representatives from four organizations present success stories:

- Ed Caillier, U.S. Bank: Onsite Clinics
- Michelle Conger, 3M: Transparency Tools
- Christine Esckilsen, Piper Jaffray: Wellness Programs
- Jim Gottschald, St. Louis County: Cadillac Tax

3:45-4  Closing comments and wrap-up

*Interactive polling throughout the day*